



PLAYFAIR CARTAGE

BEYOND BORDERS



**DURBAN CHAMBER
OF COMMERCE AND
INDUSTRY NPC**



CROSS-BORDER
ROAD TRANSPORT AGENCY



**Inter Africa
TRANSPORT FOREX**
We get you moving



Company information

Registered Name:	Playfair Cartage
Trading Name:	Playfair Cartage
Co. Registration Number:	2013/022441/07
Registered Physical Address:	34 KONIGKRAMER AVENUE , WESTVILLE, DURBAN
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Email:	info@playfaircartage.co.za darian@playfaircartage.co.za
Directors:	DARIAN MUNSAMY
Bankers:	FIRST NATIONAL BANK
Insurers :	LIBRA
GIT Cover:	R750 000

About us

Playfair Cartage is a BBB-EE Level 1 Black owned owned logistics company. We were established in 2018 and operate a fleet of owned and subcontractor vehicles within Sub-Saharan Africa.

Our grounded philosophy of discipline, dedication and passion to the logistics industry is unwavering as we continue to achieve strict turnaround times and safe cargo distribution throughout South Africa and our neighbouring countries. Our vehicles are equipped with real time telematics and tracking which is monitored by our control room operated 24/7.



Fleet maintenance is priority and maintained as per OEM specifications. We adhere to strict maintenance schedules.

We continue to strengthen our commitment to the industry by adhering to regulatory and legislative requirements in which we have onboarded policy training and implementation.



Business Model We transport goods across the country using reliable truck tractors and custom trailers for each load requirement, be it tankers for animal feed, taut liners for palletised goods and bulk trailers for dry bulk. Each vehicle is fitted with an advanced tracking system which allows our customers the peace of mind in knowing where their delivery is and the estimated time of arrival. We as an organization are also able to track the driving performance of our drivers which aids in our performance management and development training. Our client's goods are always protected in that we also offer comprehensive goods in transit insurance.

Target Market Our services extend to a variety of farmers, producers, manufactures, mines, distribution centres, retailers and wholesalers. The pool of customers available to our business model is large.

Competitive advantage Our business aims to promote Black owned business within the industry by developing and enhancing their ability and skills. We are 100% Black owned and managed. Playfair Cartage offers a hands-on approach in dealing with clients where our MD is client liaison. Industry leaders offer lower BEE statuses ranging from level 3 to 7, we offer a level 1 BEE approved company. When conducting business with Playfair Cartage, our customers experience total and complete engagement and transformation.

Management Team Darian Munsamy not only has the desire to succeed, but he brings with her a wealth of knowledge and experience. He has 7 years of experience and knowledge within the industry

Services:

- Ocean Freight
- Customs Clearing
- Warehousing
- Air Freight
- Road transport normal and abnormal
- Rail
- Imports and Exports
- Project Work



Company profile



Mission statement

Vision

To be an undisputed world leader in the logistics industry.

Mission

To bring honour and glory to our God by impacting the lives of our employees, customers, and community.

Goals and Objectives

We have strategic goals and objectives designed to strengthen the company's revenue earning potential, win sizeable market share and build reputable brands. Our main strategic goals are:

- Building the company's capacity to do business in a competitive environment
- Penetrating the regional market within all sectors
- Positioning Playfair Cartage as a professional and reliable company in South Africa & SADC.
- Empower black owned business who share our enthusiasm and passion about service excellence.

Core Values

Integrity

We do what is right even when no one is watching.

Excellence

We are constantly redefining our goals, expectations, boundaries, and potential.

Employee Development

We strive to create an atmosphere that inspires and enables people to reach their full potential.

Spiritual Growth

We provide the opportunity for all to know God and make Him known.

Community Impact

We use our talents and treasures to make a difference in those who need it most.



Mission statement

Growth

We have concluded that the only way to increase growth of our company is through a service driven, ethical approach whereby we meet and exceed the expectations of our customers.

Our Company's Culture

The competitive global marketplace requires a working environment which visibly demonstrates our commitment to our people and fosters trust through open communication and consistent actions. We share a collective understanding of our company's tool for success and driven with a sense of urgency combines to achieve it. We nurture ownership behaviour through clear accountability, recognition and reward. We value diversity and insist on an inclusive culture.



Business philosophy

Our business philosophy is derived from our mission, vision and values: To be a major and influential role player in our chosen field of trade, we need to practice what we preach, and believe that "it always looks impossible until it is done" – Tata Nelson Mandela





Employment equity

The purpose of Playfair Cartage policy on Employment Equity is to achieve equity in the workplace, and in so doing, foster a productive and fair work environment. The implementation of this policy requires application of the following principles, objectives and related practices:

- Absence of all forms of unfair discrimination
- Equal opportunities for all
- Valuing diversity
- Responsibilities
- Rights

what sets us apart from our competitors?

Bottom line, branding, turn-over, market share are all critical elements in our growth strategy, but that is not what we believe sets us apart from our competitors. What sets Playfair Cartage apart from our competitors is a people first environment that acknowledges employee satisfaction as the primary corporate objective and nurtures a culture from which client satisfaction and profits spring. Playfair Cartage employees are not only connected by our name, but by their focus; reliability; passion and commitment towards customer excellence.

why should you do business with us?

- We have a client centric attitude
- We get it done right the first time
- We deliver on time, every time, whatever it takes!
- We constantly strive on finding creative and innovative ways to deal with our clients future needs today
- We are small enough to care, and yet professional enough to deliver EXCELLENCE
- We do what we do best so you can focus on your core business
- We are a Level 1 B-BBEE certified service provide